

# Clean Beach Coalition

Summer 2018

Celebrate 11 years of CLEAN beaches with the San Diego Clean Beach Coalition!

The Clean Beach Coalition reminds you to keep our beaches clean and beautiful.

1. Properly dispose of trash in trash cans.
2. Pack it in, pack it out.
3. Recycle your bottles and cans.
4. Clean up after your pet.
5. Use a funnel to prevent spills when re-fueling your boat or jetski.

The San Diego Clean Beach Coalition asks you to enjoy the scene, but keep it clean.

**DISPOSE OF TRASH HERE**

### San Diego Beach Rules

- Maximum average consumption of 15000000 at all public beaches and land areas of San Diego Park and a Special Clean Permit.
  - Glass bottles or glass containers are NOT allowed at any time on the beach or park areas.
  - Hazardous material is NOT permitted on the beach.
  - Fire and fireworks are NOT permitted on the beach. This includes ropes, cords, barrier tapes, beach umbrellas and NOT allowed.
  - Flammable gas or petroleum based liquids are prohibited. Only clean burning wood can be used for fire.
  - No alcohol or food items. No pets are strictly enforced and your trash equipment.
  - Smoking is NOT permitted on the beach or park areas.
  - Smoking is NOT allowed on the beach and park areas. Smoking laws will be strictly enforced.
- Beach and park rules and emergency assistance please call the San Diego Parks Department at (619) 554-2000. In the event of an emergency, 911.



# 2018 CLEAN BEACH COALITION

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The San Diego Clean Beach Coalition is a joint partnership between non-profits, local government agencies, and community groups. I Love A Clean San Diego leads the effort alongside FreePB.org, the City of San Diego, lifeguards, police, and park rangers. Each year, the coalition collaborates during the busy summer months to prevent over 500,000 pounds of litter and pollution along San Diego's treasured coastline.

## What do we do?

- Placement of large temporary trash and recycling containers directly on the beach to meet the needs of large crowds during major summer holidays at local beaches and parks to increase recycling capacity for all visitors
- Implementing an educational campaign that focuses on pollution and litter prevention, recycling, and awareness of the rules and regulations at local beaches.
- The Clean Beach Coalition offers your company a one-of-a-kind opportunity to put your brand on the sand for thousands to see! Become a 2018 sponsor and invest in a clean San Diego

<b>Sponsorship Levels and Benefits</b>	<b>Green Sponsor \$5,000</b>	<b>Gold Sponsor \$2,500</b>	<b>Silver Sponsor \$1,000</b>	<b>Bronze Sponsor \$500</b>
Logo on San Diego Business Journal Ad and e-blast (38,610 ppl)	✓			
<u>Logo</u> Placement in E-Newsletter (27,000 ppl)	✓			
Speaking Opportunity and Recognition at 4 <sup>th</sup> of July Press Conference	✓	✓		
Partnership Recognized Across Social Media Platforms (14,601 followers)	✓	✓		
Invitation for Two to VIP ILACSD Appreciation Party	✓	✓	✓	
Special Acknowledgement Placement in 2018 ILACSD Annual Report (29,500 ppl)	✓	✓	✓	
Logo Placement on 200 Temporary Trash Bins	✓	✓	✓	✓
Company Logo on Posters (6,000 views)	✓	✓	✓	✓
Name and Hyperlink on Clean Beach Coalition Website (4,500 views)	✓	✓	✓	✓
Company Name in ILACSD E-Newsletter (27,000 ppl)		✓	✓	✓
<b>Total Minimum Reach</b>	<b>120,211</b>	<b>81,601</b>	<b>67,000</b>	<b>37,500</b>