

YOUR NEIGHBORHOOD

Creek to Bay Cleanup

OUR ENVIRONMENT

Saturday, April 22, 2017

Sponsorship information

This Earth Day, be in the business of change



15th Annual Creek to Bay Cleanup

Saturday, April 22, 2017

Impact

Since the inception of this event in 2003, 55,000 volunteers have participated in this effort – resulting in the removal of 2.02 million pounds of debris from San Diego County’s beaches, bays, creeks, canyons, parks, and neighborhoods. The Creek to Bay Cleanup is a comprehensive cleanup event and awareness campaign boasting roughly 100 sites throughout San Diego County. The mission of the event is to engage community members in removing debris from San Diego’s beaches, waterways, canyons, and parks. ILACSD will once again mobilize thousands of community volunteers across 100+ sites for this year’s event. Creek to Bay is an opportunity for your company to support a highly visible effort that will position your team as a champion for the community and local environment.



Creek to Bay also offers opportunities for employee engagement and volunteerism alongside each other in a service event that connects companies to the community in which their employees live, work and play. Join us as we bring out 6,300 volunteers to beautify and protect the San Diego region!



Approach

The mission of Creek to Bay is to inspire volunteers of all ages to volunteer locally, improve their neighborhoods, impacting the entire region’s future and environment. Last year, over 6,300 dedicated volunteers participated in the event, cleaning up 200 miles of shoreline and inland areas at 111 sites. The 2016 event involved more cleanup sites than ever before, offering volunteers the chance to participate locally, in dozens of communities countywide. Volunteers include families, corporate volunteer teams, community organizations, elected officials, scout troops and residents. I Love A Clean San Diego anticipates an even bigger turnout in 2017, as the event continues to expand and reach more locations each year!

www.CreekttoBay.org

Sponsorship

I Love A Clean San Diego (ILACSD) invites you to support our signature Earth Day event, the Creek to Bay Cleanup. Recognition benefits are detailed below.

Sponsorship Levels and Benefits	Presenting Sponsor (exclusive) \$30,000	Countywide Sponsor (limited) \$15,000	Regional Sponsor \$10,000	Watershed Sponsor \$5,000	Community Sponsor \$2,500	Site Sponsor \$1,000
Leading name and/or logo placement	✓					
Recognition at Kickoff Site	✓	✓				
Booth/display space at media site or cleanup site of choice	✓	✓	✓			
Logo in email newsletter reaching more than 24,000 San Diegans	✓	✓	✓	✓		
Name or logo on approximately 3,000 event flyers & 750 event posters	Logo	Logo	Logo	Name		
Pre-event Educational Presentation at Company	✓	✓	✓	✓	✓	
Logo & hyperlink on event website and social media	✓	✓	✓	✓	✓	
Name in ILACSD print publication and email newsletter reaching more than 24,000 San Diegans	✓	✓	✓	✓	✓	✓
Opportunities for employee engagement and volunteerism	✓	✓	✓	✓	✓	✓
Social media toolkit and resources to showcase involvement in event	✓	✓	✓	✓	✓	✓

To learn more about how your company can help protect and restore our environment, contact Natalie Roberts-DeCarli, Senior Director of Operations, at 619-704-2773 or nroberts@cleansd.org. For more information on our organization's contributions to the San Diego community, visit us online at www.CleanSD.org. You can also learn more about this project at www.CreekttoBay.org.