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Volunteer Registration Launched for 14th Annual Creek to Bay Cleanup *I Love A Clean San Diego set to host event at record 107 sites*

SAN DIEGO COUNTY – Registration for I Love A Clean San Diego’s (ILACSD) signature event, the Creek to Bay Cleanup, is now open at CreekToBay.org. ILACSD anticipates 6,000 volunteers to register for this year’s event happening on Saturday, April 23rd from 9 a.m. to 12 noon at 107 locations. The event’s tagline ***Your Neighborhood, Our Environment***, encourages volunteers to sign up for a site in their neighborhood to contribute to the health and beauty of the entire region. A complete list of cleanup sites and volunteer registration are available at CreekToBay.org.

In 2015, more than 5,500 volunteers removed 187,000 pounds of debris during the three-hour event. ILACSD will host a record number of 107 sites countywide, while strengthening community partnerships in Logan Heights, Escondido, and 4S Ranch. While trash removal is a large focus of the event, volunteers will also contribute their time to beautification projects including native planting projects and graffiti removal. These beautification projects restore local outdoor areas and evoke a strong sense of community pride across the county.

ILACSD focuses its attention on inland communities (82 sites) where 80% of marine debris originates. The Creek to Bay Cleanup is a one-day event that gives thousands of local residents the chance to channel their appreciation for San Diego’s environment into action. This further ensures clean and safe places for us all to work, play and live.

ILACSD invites volunteers to take the *Bring Your Own Reusables* pledge when they register at CreekToBay.org. When volunteers bring their own reusable water bottle, work gloves, and bucket to collect litter, they help divert thousands of single-use bags and disposable gloves from San Diego’s crowded landfills.

Building upon the momentum of Earth Month, ILACSD has launched its first Matching Campaign. All funds raised will be matched up to \$25,000 and will be used to further energize volunteer cleanup efforts like the Creek to Bay Cleanup. ILACSD invites the community to see the impact of their donations at a cleanup site near them on April 23rd. Gifts of all sizes are welcome and can be made securely at CleanSD.org.

About I Love A Clean San Diego (ILACSD) As San Diego’s most influential advocate for sustainability, I Love A Clean San Diego (ILACSD) is an environmental catalyst, awakening passion and inspiring action, empowering everyone to improve the health and beauty of our local environment. For over sixty years, we’ve brought the best in all of us together for a lasting, positive impact on our region. We are passion in action. For more information, to volunteer or donate, visit www.cleansd.org or call (619) 291-0103. Connect with us on [Facebook](#), [Twitter](#) and [Instagram](#).

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