

Background

I Love A Clean San Diego (ILACSD) offers a broad range of expertise in environmental education program design and implementation. ILACSD works to promote regional awareness of environmental issues including resource conservation, waste reduction and recycling, community enhancement, and pollution prevention. ILACSD is a private 501(c)(3) nonprofit corporation.

Founded as the San Diego War Against Litter Committee in 1954, I Love A Clean San Diego celebrates over 50 years of promoting environmental education and awareness in San Diego County. In the 1970s "I Love A Clean San Diego" was the slogan for the organization's anti-litter campaign and in 1980 it became the organization's name. In 1989, ILACSD merged with the San Diego Ecology Center, joining two leading environmental organizations together to better serve the community, under one name.



Through outreach, community involvement & example, I Love A Clean San Diego leads & educates our community to actively conserve & enhance the environment.

Strategies

ILACSD uses proactive methods to bring environmental education to communities throughout San Diego County. These methods include:

- Providing hundreds of presentations a year, maintaining close connections with schools, service groups, community organizations and businesses.
- Working with our partners to overcome obstacles to create and implement effective environmental education programs.
- Recycling and household hazardous waste disposal information through ILACSD's Recycling and Household Hazardous Waste Database Hotline (800-237-BLUE) and Website www.wastefreesd.org
- Engaging approximately 17,000 community members in volunteer events and programs each year.
- Developing and delivering unique and effective programs to ensure large-scale awareness of key environmental issues.

Services

Education & Community Awareness

- Presentations
- Contests and Promotions
- Public Relations
- Media and Advertising
- Community Outreach
- Collateral/Promotional Materials

Call Center and Recycling Website

- Reuse and Recycling Referral
- Household Hazardous Waste Referral
- Data Tracking and Reporting

Volunteer Events & Programs

- Coastal and Inland Cleanups
- Creek to Bay Cleanup
- California Coastal Cleanup Day
- Storm Drain Stenciling
- Adopt-A-Beach Program
- Student Internships
- Office Support

4891 Pacific Hwy, Suite 115
San Diego, CA 92110
T: 619.291.0103
F: 619.298.1314
www.cleansd.org
Recycling Hotline:
www.cleansd.org/recycle
800.237.BLUE



"ILACSD and their army of volunteers makes a tremendous impact on keeping San Diego's beaches and bays pollution-free."
~Greg Cox, County Board of Supervisors

"Our family's association with ILACSD began when our daughter was in the 1st grade and seven years later continues to be an important resource for our environmental awareness education." ~Fran Stipe

