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FOR IMMEDIATE RELEASE

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Kids' Ocean Day Makes Big Splash in San Diego

I Love A Clean San Diego brings 1,000 students to celebrate oceans

San Diego, CA – On the cusp of World Oceans Day, close to 1,000 San Diego youth joined together today in solidarity to show their support of the marine environment. These students, from ten different schools, formed a giant aerial art image asking for humans and the marine ecosystem to “coexist”.

Prior to arriving at the beach, all students, grades 2nd – 6th received classroom education presentations from I Love A Clean San Diego staff which focus on pollution prevention, conservation and the watershed system. To reinforce these lessons, youth were then invited to participate in the beach cleanup and aerial art formation. Students combed the beach, park, and parking areas at Crown Point Shores, eventually removing more than 200 pounds of trash from the surrounding area.

With the summer months upon us, local students suggested a variety of reasons that San Diegans should help keep our ocean clean, however most referred to the fact that “trash can hurt the animals in the ocean”. While cleaning up at today’s event, one student exclaimed, “this is actually fun!”

Dozens of nations coordinate activities to commemorate the World Oceans Day event which reminds people that no matter where we reside, we are all part of the global environment and the ocean has a way of affecting us all. Conversely, the activities of humans can also have major effects on the world’s oceans. To learn more about how you can help protect the local environment, visit I Love A Clean San Diego’s website: www.cleansd.org.

*Funding for this year’s Kids’ Ocean Day was provided by the California Coastal Commission through the Whale Tail License Plate grant program as well as the Ellen Browning Scripps Foundation.

About I Love A Clean San Diego – I Love A Clean San Diego is the go-to organization for programs that enhance and conserve San Diego’s environment. Through recycling, education, and cleanups of our most beloved areas, I Love A Clean San Diego is the only community based organization dedicated to the future of the entire county – from inland to the coast, in every community, for generations to come. For more information, visit www.cleansd.org.

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