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Sponsored by:  
**California Coastal  
Commission**

Founded by:  
**Malibu Foundation for  
Environmental Education,  
Los Angeles**

Other participants:  
San Diego—  
**I Love A Clean San Diego**

Orange County—  
**Earth Resource  
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San Luis Obispo County—  
**Morro Bay National  
Estuary Program**

Monterey Bay—  
**Chaffee Zoological  
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San Francisco Bay Area—  
**Headlands Institute**

Humboldt County—  
**Friends of the Dunes**

## - Media Advisory -

# Ocean Day Kids' Adopt-A-Beach Cleanup and Aerial Art Event on June 6, 2008

- What:** Approximately 800 elementary school students from San Diego County will hit the beach for the 15<sup>th</sup> Annual Ocean Day Kids' Adopt-A-Beach Cleanup. In preparation for the event, the local organizer, I Love A Clean San Diego, is leading school assembly programs to teach the students about the importance of the ocean and how their actions affect it. After the cleanup, students will "take a stand in the sand" and form a huge dolphin design and a message that "KIDS CARE" to make their voices heard about the need to protect the environment.
- When:** Friday June 6, 2008 – 9:30 a.m. to 12:00 noon  
9:30 a.m. to 11:00 a.m. - Kids Beach Cleanup  
11:00 a.m. to 12:00 noon - Aerial Art Formation
- Where:** Oceanside City Beach. The event will take place at Tyson Park and nearby beach (intersection of Seagaze Dr. and the Strand) just south of the Oceanside Pier.
- Who:** The Ocean Day Kids' Adopt-A-Beach Cleanup is organized locally by I Love A Clean San Diego. The program was created in 1994 by the Malibu Foundation for Environmental Education and is organized statewide by the California Coastal Commission.
- Visuals:** Event organizers will be available on the beach from 6:00 a.m. onward. Buses full of elementary school children will be arriving at 9:30 a.m. At 11:00 a.m. the children will be in place, taking their stand to form their "KIDS CARE" message creating a great aerial photo. Bring your helicopter!

### List of Participating Schools:

**Mission Estancia Elementary  
North Terrace Elementary  
Mary Fey Pendleton**

**Reynolds Elementary  
Rock Springs Elementary  
TLC Academy**

**Lincoln Elementary**

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