

February 8, 2011

**For Immediate Release**

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## **ILACSD plays matchmaker at the annual “Cupid’s Cleanup”**

*Meet eco-minded singles while beautifying the coastline*

**San Diego, CA** – Show your love for the environment this Valentine’s Day weekend and attend I Love A Clean San Diego’s (ILACSD) Cupid’s Cleanup in Ocean Beach. This year’s cleanup will be held on Sunday February 13<sup>th</sup> from 10 am – Noon in Ocean Beach (meet at the Veterans Memorial Plaza, just north of the pier). Following the cleanup, all volunteers are invited to a mixer at Pizza Port’s Ocean Beach restaurant from Noon – 1:00pm.

Although, the main focus is cleaning up the beach, in years past the "single and mingle" theme has led to true love. A few years ago, two Cupid’s Cleanup volunteers began getting to know each other while attending the annual cleanup. Now, Julie and Kenny Potter are happily married with a young child.

"We had that immediate common thread of doing volunteer work while cleaning the beach, and just seemed to click right away," said Julie Potter. The happy couple says their love advice for singles this Valentine’s Day is to take a chance, come out and clean the beach, have fun and who knows you may meet that special someone.

Cupid's Cleanup is not just limited to single volunteers; couples, friends and families are all more than welcome to participate!

Like all cleanups, each volunteer must sign a waiver to participate and any minors require an additional parent signature. Volunteers should wear closed-toed shoes and a winning smile, and don't forget your own reusable water bottle. ILACSD will provide all necessary supplies: water, snacks and community service verification forms. To sign up, send an email to [volunteers@cleansd.org](mailto:volunteers@cleansd.org) or call 619-704-2778.

**Date:** Sunday February 13th

**Time:** 10:00 a.m. – 1:00 p.m.

**Cleanup Location:** Ocean Beach : Veterans Memorial Plaza, 5099 Newport Avenue, San Diego 92107

**Post-Cleanup Mixer:** Ocean Beach Pizza Port: 1956 Bacon Street, San Diego, CA 92107

### **About I Love A Clean San Diego**

*I Love A Clean San Diego is the go-to organization for programs that enhance and conserve San Diego’s environment. Through recycling, education, and cleanups of our most beloved areas, I Love a Clean San Diego is the only community based organization dedicated to the future of the entire county – from inland to the coast, in every community, for generations to come. For more information, visit [www.cleansd.org](http://www.cleansd.org).*

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