

“...who doesn't love a clean San Diego?”

How your support of I Love A Clean San Diego will
enhance the quality of life locally



There's a lot to love about living in San Diego. Now, *your* company can have a meaningful impact on enhancing the quality of life throughout the San Diego area with your support of I Love A Clean San Diego (ILACSD).

Your tax-deductible gift will work hard--promoting awareness, creating healthier neighborhoods, and involving thousands of volunteers in programs that show how much fun it is to be good stewards of the good life.

After all, who doesn't love a clean San Diego?

I Love A Clean San Diego is a pioneering leader in encouraging environmental awareness close to home. Founded in 1954---when green was only the name of a color that blends blue and yellow---ILACSD began by fighting litter. Today, half a century later, ILACSD is the go-to organization for programs that enhance the quality of life in San Diego by caring for the natural environment.

Known best for successful beach cleanups, ILACSD currently spearheads a spectrum of initiatives. Highlights include:

- *Environmental Education* features classroom presentations and hands-on learning for children and teens, as well as a full slate of adult education activities designed for local businesses and community organizations. Environmental awareness topics span recycling, waste reduction, resource conservation, and pollution control.
- *One Stop Recycling Resource* provides San Diegans with an online recycling database plus a bilingual hotline offering useful tips for safe disposal of paints and other household waste. Conveniently accessible information about waste disposal and recycling helps to prevent illegal dumping, stopping serious environmental problems before they happen.
- *County-Wide Cleanups* repair environmental damage to beaches, canyons, rivers and other public spaces across San Diego County; thousands of volunteers donate a few hours of their time while they have fun making a difference. Creek to Bay and Coastal Cleanup Day two of largest environmental volunteer events of the year.
- *Monthly Community Cleanups* bring people together to keep neighborhoods free of trash and other health risks. Additional activities include graffiti removal and stenciling no-dumping warnings on storm drains. ILACSD is also the San Diego coordinator of the statewide Adopt A Beach Program.

It's easy to see that I Love A Clean San Diego emphasizes practical solutions rather than rhetoric. Non-political and independent, ILACSD looks after the future by focusing on what can be done here and now.

Year after year, I Love A Clean San Diego delivers results that count.

- More than 30,000 children and adults take part in ILACSD educational presentations annually.
- In excess of 30,000 people lend a hand to ILACSD clean-up efforts.
- Approximately 7,500 volunteers are involved in the Adopt-A-Beach program.
- Nearly 2,000 San Diego storm drains carry no-dumping stenciling, thanks to ILACSD volunteers.
- Provide more than 20,000 referrals to properly dispose of hazardous waste
- More than 25 municipalities, corporations, and government agencies have become active ILACSD program partners.

The truth is, your tax-deductible gift is a unique opportunity to do something that will really matter---for all of those who care about San Diego. **Your philanthropic support for I Love A Clean San Diego is a one-of-a-kind investment when it comes to enhancing the quality of life.**